

Ricardo Andrés Acevedo

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Education

Bachelor of Arts in English, Creative Writing 2019-2021

California State University Northridge, Northridge, CA

Los Angeles Pierce College, Woodland Hills, CA 2013-2019

Work Experience

The Northridge Review, California State University, Northridge January 2021-June 2021

Fiction Editor

- Curated hundreds of magazine submissions such as short stories, poems, scripts, and art to fit and coincide with the overall theme and brand voice
- Tasked to increase readership by creating compelling and relatable content
- Conducted extensive market research through surveys and class visitations to establish current trends and topics
- Accurately depict and distill large amounts of information to reach maximum viewership on a weekly basis
- Collaborated with a team of over 20 editors to focus on small and long-term goals, securing optimal readership
- Reviewed all submissions extensively to ensure grammatical and spelling accuracy
- Utilized proper programs and recourses for a variety of different media

Streetlight Studios

Lead Writer July 2022-July 2023

- Write original dialogue, flavor text, and journal/letter entries to better immerse the player in the game's worldbuilding
- Communicate needs effectively between a number of departments, including art, programming, voice acting, sound design, and game design.
- Plot an overarching and fulfilling narrative for the protagonist that aligns with a consistent theme and creates ludic harmony

Vacasa LLC.

November 2022-July 2023

Copywriter

- Create engaging and original copy for front-end descriptions of listings/homes ranging all across the United States, Costa Rica, and Mexico
- Edit and revise copy to ensure current template and branding standards are met and reflect the Vacasa voice

Freelance Writer (8 ½ years' experience)

- Experience writing/editing in formats such as:
- Comic book writing
- Video game writing
- Prose/short stories
- Poetry
- Essays
- Scripts

Skills

- Can speak, read, write, and understand conversational Japanese
- Empathetic and Perceptive
- Proficient in Microsoft Suite and Google Suite
- Data Analysis
- Detail Oriented
- Self-starter and highly enthusiastic
- Experience teaching and advising students